

Original Research

Knowledge, attitude, and practices toward the covid-19 pandemic among social media users in Bangalore Karnataka India: A cross-sectional survey

Dr. Monica Krishnappa

Assistant professor, RajaRajeswari Medical College and Hospital, Bangalore, Karnataka, India

ABSTRACT:

Introduction: Collection of knowledge, attitude, and practice (KAP) information regarding outbreaks has long been useful in apprising prevention, control, and mitigation measures during such outbreaks. Hence we aim to evaluate knowledge levels, prevailing attitudes, and practices among the general population of India about the COVID- 19 pandemic and to rule out barriers concerned with practicing risk reduction behaviors. **Material and methods:** A cross- sectional study was conducted online among the general population of India during the lockdown period. The KAP toward COVID- 19/severe acute respiratory syndrome- coronavirus- 2 infection and prevention were assessed by using a self- administered questionnaire with 32 questions. The KAP assessment was carried out by assigning scores to the variables. SPSS version 24.0 and Chi- square test were used for statistical analysis. **Results:** A total of 1292 people had participated in the survey, and their mean age was 29.43 years. Overall, 81% of the participants had good knowledge, 77% of the participants had a positive attitude, and 83.5% of the participants were following good practices. Nearly 94% of the participants are confident that India can overcome COVID- 19, and 97.7% of the participants wore masks when they went out. **Conclusion:** Health education campaigns and awareness events targeting the general population can enhance knowledge and attitudes of the people to the pandemic and potentiate better practices in facing the crisis.

Keywords: 2019- nCoV disease, COVID- 19, COVID- 19 pandemic, SARS- CoV- 2 infection.

Received: 14-01-2020

Revised: 07-02-2020

Accepted: 21-03-2020

Corresponding author: Dr. Monica Krishnappa, Assistant professor, RajaRajeswari Medical College and Hospital, Bangalore, Karnataka, India

This article may be cited as: Krishnappa M. Knowledge, attitude, and practices toward the covid 19 pandemic among social media users in Bangalore Karnataka India: A cross sectional survey. J Adv Med Dent Scie Res 2020;8(4):138-141.

INTRODUCTION

Coronavirus disease 2019 (COVID- 19) is a global pandemic caused by severe acute respiratory syndrome- coronavirus- 2 (SARS- CoV- 2).^[1, 2] The World Health Organization (WHO) has declared COVID- 19 as a public health emergency of international concern on January 30, 2020, and called all countries of the world for collaborative efforts to prevent the rapid spread of COVID- 19.^[3]

As on June 9, 2020, there are 7,263,730 confirmed cases, and 411,193 deaths were reported, globally affecting 213 countries and territories.^[4] India has 274,758 positive cases, with 7719 deaths in 34 states and union territories of India.^[5]

The measures that have been adopted by most of the countries to control the COVID- 19 transmission include suspension of public transportation, closing of public spaces, close management of communities, isolation, and care for infected people and suspected

cases. The experiences learned from the previous SARS outbreak in 2003 suggest that knowledge and attitudes toward infectious diseases are associated with a level of panic and emotional disturbances among the population that can further complicate attempts to prevent the spread of the disease. There is a necessity to understand the public's awareness of COVID- 19 at this critical moment to facilitate the outbreak management of COVID- 19 in India. This study is chosen to assess people's adherence and awareness to the control measures, which is largely affected by their knowledge, attitudes, and practices (KAP) toward COVID- 19. The aim of the study was to evaluate the KAP of the Indian population toward COVID- 19 during the the COVID- 19 outbreak.

MATERIAL AND METHODS

A cross- sectional study was conducted among the general population of India during the period July 10,

2020. The study was conducted through an online survey. This study a pan- India study. Only people with high school or higher level of education were surveyed because they had to be able to handle the Google Forms and needed to understand a few medical terms. The study was a basic KAP study and hence, ethics committee approval was waived off.

The KAP questionnaire was developed according to the information and guidelines on COVID- 19 given by the WHO and the Centers for Disease Control and Prevention (CDC). The questionnaire had a total of 32 questions. The knowledge questions were 12, of which 6 were on virology and transmission, 4 on

clinical features, and 2 on the treatment of COVID- 19. The questions corresponding to attitude were ten in number based on attitudes and risk perception toward COVID- 19, including attitude toward control of COVID- 19 and views and impact of the lockdown on them. The total score range of KAP were classified as 0–12, 0–10, and 0–10, respectively.

The KAP assessment was carried out by assigning scores to the variables. A Chi- square test was used to determine the role of sociodemographic characteristics on KAP. The statistical significance level was set at $P < 0.05$ (two sided).

RESULTS

A total of 1292 people participated in the survey. Demographic data, marital status, and level of education are shown in Table 1.

Table 1: Distribution of participants

18–30	802 (62)
31–43	400 (31)
44 and above	90 (7)
Gender	
Male	723 (56)
Female	569 (44)
Religion	
Hinduism	943 (73)
Christianity	182 (14)
Islam	103 (8)
Others	64 (5)
Educational status	
High school	65 (5)
Intermediate/diploma	103 (8)
Undergraduate	413 (32)
Graduate	517 (40)
Postgraduate	194 (15)
Occupation	
Student	426 (33)
Health- care worker	168 (13)
Government sector	233 (18)
Private sector	294 (22.75)
Unemployed	52 (4)
Other	119 (9.25)
Unmarried	581 (45)
Married	711 (55)
Type of family	
Nuclear	1111 (86)
Joint	181 (14)
Current place of residence	
Urban	736 (57)
Rural	556 (43)
Region of India	
North India	413 (32)
South India	879 (68)

The mean knowledge score was 8.75 [Table 2], and 81% of the study participants were considered to have good knowledge. Nearly 92.5% of the participants had an idea that COVID-19 refers to the disease name and not a

virus, and 87.2% of the participants knew that SARS-CoV-2 is the virus causing COVID-19. Nearly 90% of the study participants had an idea that COVID-19 is being spread by respiratory droplets of infected persons, and 83.3% of the participants agreed that the incubation period of COVID-19 is 1–14 days. Almost 91% of the participants knew that people with preexisting medical conditions and old-age people are at high risk of developing serious illness toward COVID-19. Nearly 82% of the people had reported that fever, dry cough, fatigue (weakness), and shortness of the breath are the most common symptoms of COVID-19. The mean attitude score was 7.56 [Table 2], and 77% of the study participants (n = 995) have a positive attitude. Over 43.5% of the people chose that the current death rate of COVID-19 is very low. Only 12% of the participants had a travel history to another state, and no participant had a travel history to other countries. Most of the people who had travel history are under home quarantine. Concerning people and the zones they were residing, 59% of the participants were from the green zone, 21% from orange zone, and 20% from red zone.

The score of 7 and above in practices was considered a good score. The mean practice score was 8.11 [Table 2], and 83.5% of the study participants (n = 1079) had good practices. Nearly 97.7% of the people always wore the mask, in which 66.7% were using reusable masks and 33.2% were using disposable masks. Almost 84% of the people who were using reusable masks were disinfecting the masks. Nearly 96.6% of the people were maintaining social distance when they went outside. Almost 61.2% of the participants were using sanitizers during travel or when going outside. Allopathic multivitamin tablets and homeopathic tablets such as arsenic Alb 30 were used by 39.3% and 35.2% of the participants, respectively.

Table 2: Mean score values and standard deviations of knowledge, attitude, and practices (n = 1292)

	Mean± SD
Knowledge	8.75 ± 1.357
Attitude	7.56 ± 0.726
Practices	8.11 ± 0.782

The KAP question responses among the study participants (n = 1292) are represented in Table 3.

Table 3: The knowledge, attitude, and practice question responses

Serial number	Question	Yes (%)	No (%)
1	COVID- 19 can be transmitted by feco–oral route	588 (45.5)	704 (54.5)
2	COVID- 19 can be transmitted in all areas irrespective of hot or cold climate	1191 (92)	101 (8)
3	COVID- 19 can be transmitted by mosquito and flies	84 (6.5)	1208 (93.5)
4	Antibiotics are effective in the prevention and treatment of COVID- 19	404 (31)	888 (69)
5	There are specific medicines to prevent or treat COVID- 19	130 (10)	1162 (90)
6	Do you think India can overcome the COVID- 19 pandemic?	1215 (94)	77 (6)
7	Do you think COVID- 19 is highly contagious (transmissible)?	1256 (97.2)	36 (2.8)
8	The recovery rate of COVID- 19 patients is very high	722 (56)	570 (44)
9	Do you have any fear that may be infected with COVID- 19	253 (19.5)	1039 (80.5)
10	Do you support the extension of the lockdown	1230 (95.2)	62 (4.8)
11	Do you have any fear of financial loss for your family due to COVID- 19	765 (59)	527 (41)
12	Are you doing handwash frequently?	1250 (96.7)	42 (3.3)
13	Are you maintaining social distancing when going outside?	1249 (96.6)	43 (3.4)
14	Are you wearing masks when going outside?	1263 (97.7)	29 (2.3)
15	Are you safely disposing the masks after usage?	1197 (92.6)	95 (7.4)
16	Have you recently visited a crowded place such as market?	209 (16)	1083 (84)
17	Are you following the motto “stay home – stay safe” during the lockdown?	1279 (99)	13 (1)

DISCUSSION

Our study is one of the earliest studies in India, evaluating the KAP toward COVID-19 among Indian residents. In this study, it was found that an overall response rate was satisfactory on the knowledge questionnaire, indicating that most respondents are knowledgeable about COVID-19, nearer to a study conducted by Olum *et al.* among Ugandan health-care workers (82.4%) and higher than a study conducted by Clements *et al.* among USA residents (80%).^[7,8] In a study by Rugarabamu *et al.* on Tanzania residents, 84.4% of the participants had a good knowledge of COVID-19, which was slightly higher than this study (81%).^[9]

In this study, 94% of the participants are confident that India can overcome the COVID-19 pandemic, which was lower than a Chinese study (97.1%) by Zhong *et al.*^[6] Nearly 97.7% of the participants in our study always wore the mask when they were outside, which was almost equal to a study by Zhong *et al.* among Chinese population (98%). In this study, only 16% of the participants had recently visited crowded places such as markets, which was higher than a study by Zhong *et al.* among Chinese population (4%).^[6] The KAP studies conducted during past epidemics and pandemics showed less KAP among the study population. A KAP study by Chan *et al.* among Hong Kong population toward the human A/H7N9 influenza pandemic in 2014 revealed that only 25.3% of the participants had sufficient knowledge, which was very less compared to the recent KAP studies.^[10] The study participants are good in overall KAP. They are following all the practices that are mandatory to prevent the COVID-19 infection. The attitude of the Indian population is appreciable as they are very confident in their nation that they can win over COVID-19. The Government of India had taken the decisions wisely that induce a positive attitude among the Indian general population.

CONCLUSION

Health education campaigns and awareness events targeting the general population can enhance the knowledge and attitudes of the people to the pandemic and potentiate better practices in facing the crisis. Framing the strategies, educational campaigns, and programs to increase public and media awareness is the crucial step in preventing the public weariness

This can be due to extensive mass media and awareness programs being implemented throughout the nation.

In this study, 81% of the study participants have good knowledge, which was lower than a study conducted by Zhong *et al.* among the Chinese population (90%).^[6] It was slightly toward outbreaks such as COVID-19.

REFERENCES

1. Suvvari TK, Kutikuppala LV, Babu GK, Jadhav M. Understanding the unusual viral outbreak: Coronavirus disease 2019. *J Curr Res Sci Med* 2020;6:3-10. [doi: 10.4103/jcrsm.jcrsm_30_20].
2. Report of the WHO-China Joint Mission on Coronavirus Disease 2019 (COVID-19).
3. Novel-Corona Virus Events as They Happen. Available from: <https://www.who.int/emergencies/diseases/novel-coronavirus-2019/events-as-they-happen>.
4. Coronavirus Outbreak. Available from: <https://www.worldometers.info/coronavirus/>.
5. COVID-19 India Official Website. Available from: <https://www.covid19india.org/>.
6. Zhong BL, Luo W, Li HM, Zhang QQ, Liu XG, Li WT, *et al.* Knowledge, attitudes, and practices towards COVID-19 among Chinese residents during the rapid rise period of the COVID-19 outbreak: A quick online cross-sectional survey. *Int J Biol Sci* 2020;16:1745-52.
7. Olum R, Chekwech G, Wekha G, Nassozi DR, Bongomin F. Coronavirus disease-2019: Knowledge, attitude, and practices of health care workers at Makerere University Teaching Hospitals, Uganda. *Front Public Health* 2020;8:181.
8. Clements JM. Knowledge and behaviors toward COVID-19 among U.S. Residents during the early days of the pandemic. *medRxiv* 2020;preprint. [doi: 10.1101/2020.03.31.20048967].
9. Rugarabamu S, Byanaku A, Ibrahim M. Knowledge, attitudes, and practices (KAP) towards COVID-19: A quick online cross-sectional survey among Tanzanian residents. *medRxiv* 2020;Pre-print. [doi: 10.1101/2020.04.26.20080820].
10. Chan EY, Cheng CK, Tam G, Huang Z, Lee P. Knowledge, attitudes, and practices of Hong Kong population towards human A/H7N9 influenza pandemic preparedness, China, 2014. *BMC Public Health* 2015;15:943.